



Posters & flyers.

Ready-to-print posters for clinics, pharmacies and community spaces. One for each community, in English and Spanish. Each one has a QR code to that community's page.

 Infants & Families	p. 2–3	 Pregnancy	p. 4–5
 Older Adults	p. 6–7	 Chronic Lung & Heart	p. 8–9
 Clinicians & Care Teams	p. 10–11		

01

Print

Letter size on any office printer.
For large posters, send the 11×17
file to a print shop.

02

Make it yours

Type your organization's name in
the “Brought to you by” box before
printing — it fills every poster at
once. Or stamp or write it after.

03

Post it

Eye level where people wait:
check-in, exam rooms, the
pharmacy counter, restroom
doors.

Please don't change the artwork or the health information. Facts reflect CDC recommendations for the 2026–27 season; the QR codes always link to the latest. Questions: info@ahis.org





RSV AWARENESS MONTH • OCTOBER

2026–27 SEASON

Ask before you leave the hospital.

WHO IT'S FOR

Babies in their first RSV season

One dose of a preventive antibody helps protect your baby all season — if you didn't get the RSV vaccine in pregnancy.



WHAT TO SAY

“Did my baby get RSV protection before we go home?”

WHERE TO GET IT

At the birth hospital or your pediatrician's office.

SCAN FOR YOUR
OPTIONS



rsvawarenessmonth.org/infants

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RSV '26

AN INITIATIVE OF
AHIS
alliance for health
implementation science

Source: CDC RSV immunization recommendations, 2026–27 season. General information, not medical advice — talk with your healthcare provider.



Pregunte antes de salir del hospital.

PARA QUIÉN

Bebés en su primera temporada de VSR (RSV)

Una dosis de un anticuerpo preventivo ayuda a proteger a su bebé toda la temporada, si usted no recibió la vacuna contra el VSR en el embarazo.



QUÉ DECIR

“¿Mi bebé recibió protección contra el VSR antes de irnos a casa?”

DÓNDE OBTENERLA

En el hospital donde nace su bebé o en el consultorio del pediatra.

ESCANEE PARA VER SUS OPCIONES



rsvawarenessmonth.org/infants

PRESENTADO POR



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RSV AWARENESS MONTH • OCTOBER

2026–27 SEASON

Protect your baby before they're born.

WHO IT'S FOR

**Pregnancy weeks 32–36,
September through January**

One RSV vaccine during pregnancy passes protection to your baby from day one.



WHAT TO SAY

“I’m 33 weeks. Can I get the RSV vaccine today?”

WHERE TO GET IT

Ask your OB, midwife or pharmacist.

SCAN FOR YOUR
OPTIONS



rsvawarenessmonth.org/pregnancy

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Source: CDC RSV immunization recommendations, 2026–27 season. General information, not medical advice — talk with your healthcare provider.



Proteja a su bebé antes de que nazca.

PARA QUIÉN

Semanas 32 a 36 del embarazo, de septiembre a enero

Una vacuna contra el VSR durante el embarazo le pasa protección a su bebé desde el primer día.



QUÉ DECIR

“Tengo 33 semanas. ¿Me pueden poner la vacuna contra el VSR hoy?”

DÓNDE OBTENERLA

Pregunte a su obstetra, partera o farmacéutico.

ESCANEE PARA VER
SUS OPCIONES



rsvawarenessmonth.org/pregnancy

PRESENTADO POR



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2026–27 SEASON

RSV is not just a cold at 75.

WHO IT'S FOR

**Everyone 75 and older, and
adults 50–74 at higher risk**

One dose — not every year. Ask even if
you've had RSV before.



WHAT TO SAY

**“Am I eligible for
an RSV vaccine?”**

WHERE TO GET IT

Ask your pharmacist or provider — today.

SCAN FOR YOUR
OPTIONS



rsvawarenessmonth.org/older-adults

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Source: CDC RSV immunization recommendations, 2026–27 season. General information, not medical advice — talk with your healthcare provider.



A los 75, el VSR no es solo un resfriado.

PARA QUIÉN

Todas las personas de 75 años o más, y adultos de 50 a 74 con mayor riesgo

Una sola dosis, no cada año. Pregunte aunque ya haya tenido VSR.



QUÉ DECIR

“¿Me corresponde la vacuna contra el VSR?”

DÓNDE OBTENERLA

Pregunte hoy a su farmacéutico o proveedor de salud.

ESCANEE PARA VER
SUS OPCIONES



rsvawarenessmonth.org/older-adults

PRESENTADO POR



RSV '26





RSV AWARENESS MONTH • OCTOBER

2026–27 SEASON

COPD, asthma, heart failure? RSV hits harder.

WHO IT'S FOR

**Adults 50 and older with
chronic lung or heart disease**

One dose of an RSV vaccine lowers your
risk of severe illness and a hospital stay.



WHAT TO SAY

**“I have COPD. Am I eligible
for an RSV vaccine?”**

WHERE TO GET IT

Ask your pharmacist, provider or specialist.

SCAN FOR YOUR
OPTIONS



rsvawarenessmonth.org/chronic-lung-h

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Source: CDC RSV immunization recommendations, 2026–27 season. General information, not medical advice — talk with your healthcare provider.

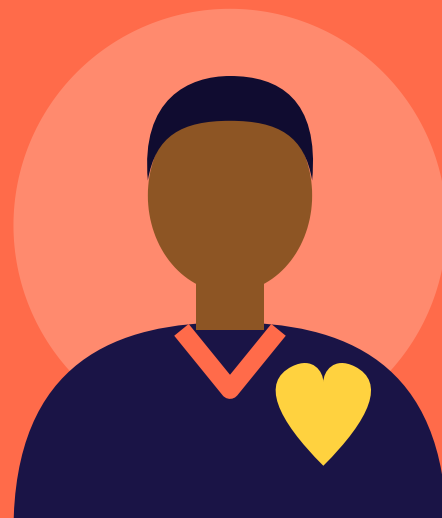


¿EPOC, asma, insuficiencia cardíaca? El VSR golpea más fuerte.

PARA QUIÉN

Adultos de 50 años o más con enfermedad crónica del pulmón o del corazón

Una dosis de la vacuna contra el VSR reduce el riesgo de enfermedad grave y de hospitalización.



QUÉ DECIR

“Tengo EPOC. ¿Me corresponde la vacuna contra el VSR?”

DÓNDE OBTENERLA

Pregunte a su farmacéutico, proveedor de salud o especialista.

ESCANEE PARA VER
SUS OPCIONES



rsvawarenessmonth.org/chronic-lung-h

PRESENTADO POR



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RSV AWARENESS MONTH • OCTOBER

2026–27 SEASON

Recommend it. Every eligible patient.

WHO'S ELIGIBLE

Adults 75+ • Adults 50–74 at higher
risk • Pregnancy, weeks 32–36 •
Infants in their first RSV season

A clear recommendation from you is the
strongest driver of uptake.



WHAT TO SAY

**“I recommend the RSV
vaccine for you today.”**

CLOSE THE GAP

Standing orders, pharmacy partnerships
and birth-hospital workflows work fastest.

SCAN FOR YOUR
OPTIONS



rsvawarenessmonth.org/clinicians

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implementation science

Source: CDC RSV immunization recommendations, 2026–27 season. General information, not medical advice — talk with your healthcare provider.



Recomiéndela. A cada paciente elegible.

QUIÉNES SON ELEGIBLES

Adultos de 75+ · Adultos de 50 a 74 con mayor riesgo · Embarazo, semanas 32 a 36 · Bebés en su primera temporada de VSR

Su recomendación clara es lo que más impulsa la vacunación.



QUÉ DECIR

“Le recomiendo la vacuna contra el VSR hoy.”

CIERRE LA BRECHA

Las órdenes permanentes, las alianzas con farmacias y los flujos en el hospital de nacimiento funcionan más rápido.

ESCANEE PARA VER
SUS OPCIONES



rsvawarenessmonth.org/clinicians

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